

2021 FAMIGRO   
Award for Entrepreneurship

- Application Form -

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| **Name of the project** |  |
| **Date** |  |

**Foreword**

YFCS promotes the role of young people in preserving the future of Europe’s countryside and aims to provide them with the tools to do this in the best way possible.

Famigro is a private company belonging to the Grotenfelt family. It was founded by Karl Grotenfelt in 1985.

The Grotenfelt family represents more than 350 years of diversified landowning in Finland.

**Description of the Award**

**Subject:**

The Famigro Award is granted annually to a young European countryside entrepreneur that has made or is making a special contribution to the rural economy and environment.

**Eligibility criteria:**

The applicant shall:

* Be a European/UK citizen or permanent resident, or
* A group of Europeans represented by one person
* Between the age of 18 and 40
* Never have been awarded this prize
* Re apply if previously unsuccessful

The business should:

* Be a for-profit business
* Be registered and have its head office in the EU/UK

The project:

* Is already being implemented or has a solid business plan for the near future
* Has a long-term scope and aims at future developments
* The business plan shows the development of one or more activities aiming at generating financial funds ensuring the continuity of the private enterprise
* Aims at developing innovative solutions for the creation and conservation of local economic development and fostering business opportunities
* Is an example of good practice to other (rural) communities and is scalable and adaptable to different rural contexts

**Selection criteria:**

* Best practices and replicability
* Long-term vision of the project
* Novel and innovative ideas
* Projects that are scalable
* Solutions that favour the development of rural economies and foster business opportunities
* Projects that contribute to improve the environment

**Prize description:**

* A EUR 5,000 prize and diploma of recognition
* Advertisement on the communication of the YFCS, FCS and ELO channels
* An article in the Countryside Magazine (more than 4,000 readers)
* The opportunity to present the project at the FCS & YFCS General Assembly

**Deadline:**

The deadline for the 2021 award application is **March 1, 2021**. Applications must be sent to the following e-mail addresses:

[alberto.hermosel@yfcs.eu](mailto:alberto.hermosel@yfcs.eu)

[info@yfcs.eu](mailto:info@yfcs.eu)

**SECTION A**

**Administrative Information**

**Applicant/Representative of the applicant**

|  |  |
| --- | --- |
| **Short name** |  |

**Legal Information on the Applicant**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Legal Name |  | Legal Status | | |
| ☐Public | | |
| ☐Private | | |
| ☐Natural Person | | |
| Date of birth |  |  | | |
| Street Name and No. |  | P.O.Box | |  |
| Post Code |  | Town/City |  | |
| Country Code |  | Country Name |  | |
| Position in the company |  | | | |

**Legal Address of the Applicant**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Street Name and No. |  | | P.O. Box |  |
| Post Code |  | Town/City | |  |
| Country Code |  | Country Name | |  |

**Applicant Contact Person Information** (only if different from above)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Title |  | Function |  | |
| Surname |  | First Name |  | |
| Street Name and No |  | | P.O. Box |  |
| Post Code |  | Town/City |  | |
| Country |  | Fax No |  | |
| Telephone No |  | Website |  | |
| E-mail |  |
| Position in the company |  | | | |

**Location of the project area** (only if different from above)

|  |  |  |  |
| --- | --- | --- | --- |
| Name |  | | |
| Address |  | | |
| Town/City |  | Post Code |  |
| Country |  | | |
| Telephone No. |  | Fax No |  |
| E-mail |  | Website |  |

**Presentation of the team**

**Partner 1**

Legal Information on the Applicant’s Partner (if any)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Legal Name |  | Legal Status | | |
| ☐Public | | |
| ☐Private | | |
| ☐Natural Person | | |
| Date of birth |  |  | | |
| Street Name and No. |  | P.O.Box | |  |
| Post Code |  | Town/City |  | |
| Country Code |  | Country Name |  | |
| Position in the company |  | | | |

Contact Person Information (only if different from above)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Title |  | Function | |  | |
| Surname |  | First Name | |  | |
| Date of birth |  | | | | |
| Street Name and No |  | | P.O. Box | |  |
| Post Code |  | Town/City |  | | |
| Country |  |  |  | | |
| Telephone No |  | Fax No |  | | |
| E-mail |  | Website |  | | |
| Position in the company |  |  |  | | |

**Partner 2**

Legal Information on the Applicant’s Partner (if any)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Legal Name |  | Legal Status | | |
| ☐Public | | |
| ☐Private | | |
| ☐Natural Person | | |
| Date of birth |  |  | | |
| Street Name and No. |  | P.O.Box | |  |
| Post Code |  | Town/City |  | |
| Country Code |  | Country Name |  | |
| Position in the company |  | | | |

Contact Person Information (only if different from above)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Title |  | Function | |  | |
| Surname |  | First Name | |  | |
| Date of birth |  | | | | |
| Street Name and No |  | | P.O. Box | |  |
| Post Code |  | Town/City |  | | |
| Country |  |  |  | | |
| Telephone No |  | Fax No |  | | |
| E-mail |  | Website |  | | |
| Position in the company |  |  |  | | |

**SECTION B**

**Executive Summary of the Project**

**Project outlines**

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| **Project Timeframe** |
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| **Project Area** (including history, features in max. 500 characters) |
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**Project vision, objectives and financial figures**

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| **General vision of the project** (max. 500 characters) |
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| **Main principles on which the project focuses** (max. 500 characters) |
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| **Short-term objectives** (max. 250 characters) |
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| **Long-term objectives** (max. 250 characters) |
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| **Financial figures** (if any) (max. 250 characters) |
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**Business Model**

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| **Business Model** - *including economic feasibility of the project on the long term.* (max. 1800 characters) |
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**General Description of the Project**

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| **Project Description** (max. 1800 characters) |
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**Letter of movitation**

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| **Letter of movitation** *- A letter addressed to the jury explaining why the project fits the aims of this award.*(max. 2 pages) |
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**SECTION C**

**Annexes**

**Key Figures of the Business Plan**

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**Acknowledgement of Receipt**

Young Friends of the Countryside - YFCS  
Rue de Trèves, 67  
B – 1040 Brussels

|  |  |
| --- | --- |
| Name of Applicant\* |  |
| Contact Person\* |  |
| Fax\* |  |
| Title of the Project\* |  |

\*to be filled out by the applicant

Sir / Madam,

We acknowledge receipt of your proposal for which we thank you.

Your proposal will be examined by the members of the Jury, with respect to its eligibility. Those projects declared eligible will then undergo an evaluation procedure by the Jury.

We will let you know the final decision as soon as it has been taken.

Yours faithfully,

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Signature: